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PROMOTION OF APPLIED RESEARCH OUTCOMES - UNIVERSITY OF ADELAIDE GUIDELINES

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There is considerable value in academics making contributions to public debates, endorsing research outcomes and, where appropriate, commercialising research. However, responsible research conduct requires an appreciation by academics of the need to take care in their public statements, especially where consumers or investors may rely and act on their comments. Not only is this good practice, but such an understanding helps our researchers avoid opening themselves and the University to certain liabilities.

The purpose of these Guidelines is to inform and support researchers when discussing their research.

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Are you intending to make or contribute to a statement, or representation, or claim about potential applications of research outcomes, particularly in relation to a product or service that the University has either developed, or licensed, or is distributing to another busines in reliance upoinformation from, the University; and

any statement or claims about the performance or potential outcomes from the application of research results or about a product or service made orally by any person Me release of any information to another business or to the public that the following conditions have been met:

The proposed statement is true, accurate and able to be substantiated or, if speculative, is otherwise clearly and appropriately qualified.

There are no restrictions or limitations under relevant funding or other related agreements, including ethics, publication or confidentiality provisions, that restrict or require compliance processes or other conditions to be met upon the public dissemination of information.

The intended statement does not place at risk the inte Û b e

ubstantiation for the statement and that ure, if required.

A record of the basis, support or substantiation for the statement is retained consistent with the University Research Data and Primary Materials Policy.

The statement is not likely to create a false or misleading impression.

Any qualifying statements are sufficiently clear and obvious and not hidden in fine print.

If the statement makes a representation about future performance, based on past performance, have the assumptions been made sufficiently clear?

Consider if the same information is true, accurate and able to be substantiated in every country or region where the product or service might be offered, consumed or used, or if the statements are country or region-specific. If so, confirm whether the information/statements needs to be changed or adapted for a particular country or