



## **MEDIA RELEASE**

**UNDER EMBARGO UNTIL THURSDAY 27<sup>TH</sup> SEPTEMBER 2018, 09:00AM (AEST)**

**Lenovo DCG partners with the University of Adelaide to provide machine learning expertise to ANZ businesses**

*Partnership to provide consulting services to businesses in Australia and New Zealand that are looking to invest in projects in machine learning and deep learning*

*Research commissioned by Lenovo DCG finds the majority of organisation are already investing in AI despite not having a clearly defined strategy for their investment*

Makin concludes



learning and deep learning